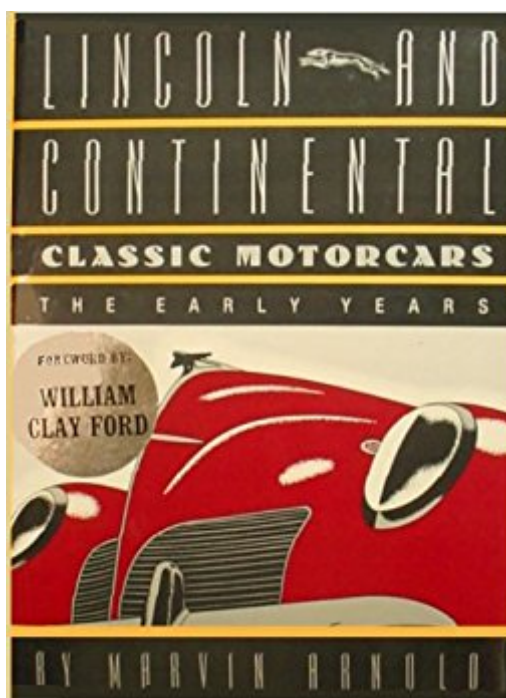


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Lincoln And Continental Classic Motorcars: The Early Years



Synopsis

The finest book ever published on the early Lincoln and Continental Motorcars - Large 256 gloss page book measuring 9x12 inches heavy embossed hardcover and full color dust jacket. Richly illustrated in the advertising art from each era with over 1000 pictures and drawings, 32 pages in full color. Out of print, new remainders while supply lasts. The evolution of the Lincoln and Continental parallels the American automobile industry. Everyone who owns or appreciates fine motorcars like the Lincoln will enjoy reading this book. The book combines the story of the marque with the technical and developmental aspects of the automobile itself. The text is both interesting and factually informative. The appendixes to this book provide production figures and detailed information on the various models. Beginning with the coming of the automobile to the Americas in the late 1800s and concluding with the beginning of postwar automotive era, this book is an inside look at the forces, which began and ended the classic American automobile era.Â EARLY YEARS-Henry Martin Leland founds Cadillac and Lincoln. Henry Ford builds an automotive empire and his son, Edsel Ford, takes over Lincoln. The Model L Lincolns (1919-1930) are recognized as the finest coachbuilt motorcars in the world and become the aristocrats automobile in a time of opulence.Â CLASSIC YEARS-An era of Automobile Salons and custom coachbuilts. These are the chauffeur-driven Landaulets and Broughams, the Roadsters and Sedans of the rich and famous. The period of the Model K Lincoln (1931-1940) ushers in the V-12 engine and classic craftsmanship. The world is changing and soon these massive motorcars would give way to that progress and become the last of the big iron.Â STREAMLINE YEARS-These are the designs influenced by the age of Art Deco and aerodynamic appearances. The Zephyr automobile arrives (1935-1948), in an era of reconstruction and colossal World's Fairs. New manufacturing techniques, like unit body construction, create an all new model of automobile. From these designs evolve the famous Lincoln Continental, perceived today as the only modern classic.Â MODERN YEARS - America survives a world war and gets on with the business of building a better nation. These new designs are influenced by the tanks and bombers that preceded them. They are modern designs manufactured with an outdated technology. The bulbous era Lincolns and Cosmopolitans (1948-1951) are not yet the modern cars of today, but a major leap in the evolution to that end result

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Customer Reviews

Marvin Arnold grew up in Ohio and Oklahoma. In 1959, he and his wife moved to Dallas, Texas, where they have made their home ever since. The author is a thirty-year veteran of the aerospace industry. He is a senior systems design engineer and an experienced commercial pilot. Over the years, he has owned more than one hundred makes and models of automobiles and has personally restored several dozen different models of motorcars. Many of these cars were Lincolns and Continentals. He recently finished restoring a 1941 and 1942 Continental Coupe. The author is a member of the Society of Automotive Historians and a certified Grand National Antique Automobile Clubs of America member. In 1952, the author purchased his first Lincoln, a used 1939 Zephyr Coupe, which began his long time interest in this Marque. His famous book has been nationally recognized as the eminent authority on the early years of the Lincoln Motor Company. This book reflects his many hours of research on the subject of the Lincoln and Continental automobiles as well as the men and organizations, which created them.

While the subject matter is interesting, and the author seems quite knowledgeable, the book reads as a crude first draft, never revisited before going to press. There are so many typos, grammar errors and word processing problems that it gets to be quite a chore to get to the end. In addition, pictures are grainy as ancient newspaper radiophotos, with text references never in the same page. I would have rated with four stars a properly edited version with good, correctly referenced pictures.

This is the hard bound edition with excellent photos and showing original Lincoln color advertising brochures. I found none of the problems mentioned in other reviews with later poorly reproduced copies of this book. An excellent reference for Lincoln collectors.

Lots of useful and interesting info. The tables of sales other data seem very well researched.

Is this a good book? Well, no. But it might have been if it hadn't been so badly mangled. The reprint publisher, Samco Publishing, appears to have used CreateSpace, the self-publishing service, for this job. Here's how createspace.com describes the 2012 edition: "Authored by Marvin Arnold . . . This is reprinted and reformatted edition in typeset galley two column format of the famous oversize hardcover Lincoln book in 8.5x11 in black and white softcover edition not an exact reproduction of author Marvin Arnold's widely acclaimed hardcover coffee table edition." Seriously. I didn't make it up. After struggling with that sentence for a while, I've concluded that the reprint publisher had one or more typists transcribe the 1989 text into a word processor and then sent the job to press without benefit of copy editing or even proofreading. The resulting book is so full of typos, poor paragraph breaks and occasional garbled text that it's actually painful to read. Reproduction of illustrations is adequate but no better, and photo captions are often on pages far removed from their intended objects. Lincoln's famous 1927-28 "exotic bird" ad series by Stark Davis appear here in black and white, mostly in reduced size. (Hint: a Google search on "Stark Davis" will lead the reader to most of the ads in color, many full-sized.) Several appendices contain useful technical and statistical information, but some have been reduced in size to fit two original pages on one; they're still readable, but barely. The bibliography, on the other hand, is completely unreadable due to tiny text and poor format. Arnold includes a four-page glossary that includes more useful terms than are ordinarily found in this sort of work, but I found his definitions often poorly worded and occasionally unclear. But here's a high spot: The cover of my copy was done well, showing the attractive Art Deco design to advantage. All these production deficiencies are a shame, because it's clear that Arnold is knowledgeable about his subject. His text generally follows the organization of Maurice Hendry's 1971 "Lincoln: America's Car of State," certainly an excellent guide; Arnold is the lesser writer, however. I didn't catch any obvious factual errors, although I'm far from an authority on Lincolns. My recommendation: Buy this book if you want an inexpensive introduction to the Lincolns of 1921-51; be prepared for a certain amount of frustration in reading it. At this writing the original 1989 edition is still available from the current publisher for a little more than double the price of this reprint; I haven't seen it but assume it has clearer text and better illustrations. Or for a well-written history with adequate b&w illustrations look for Maurice Hendry's 1971 paperback mentioned above; it's usually available though becoming expensive.

Nice history of Lincoln, but print quality is poor. This appears to be a Kindle e_book that was printed.

Photo captions are either missing or hard to follow.

This one goes into a lot of detail in the history of the Lincoln. I would prefer to be able to see pictures as in the print edition, the fascimle edition is unreadable on a kindle

Well written, torough, detailed, maybe a little dry and encyclopedic - but - a good book as it is nicely sequentially organized.

Mr. Arnold is clearly an expert on the Lincoln automobile. As a certified collector car appraiser and auctioneer, I find this book accurately follows the history of one of America's finest luxury automobiles. This book is interesting reading not only for Lincoln enthuaist, but for anyone interestd in collector cars and this era of history.

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